Social Media Toolkit

Key Hashtags

#EmployerPays #ResponsibleRecruitment #MigrantWorkers

Sample Tweets

Investors briefing with Leadership Group for #ResponsibleRecruitment today to understand scale of #MigrantWorkers paying fees for jobs, and how to flip the business model. Join the conversation at #employerpays.

There is a clear role for #investors in promoting change across their portfolios to achieve #ResponsibleRecruitment of #MigrantWorkers around the world. #EmployerPays

The #EmployerPays Principle: No worker should pay for a job - the costs of recruitment should be borne not by the worker but by the employer.

#CollectiveAction is a key driver of change - to achieve #ResponsibleRecruitment globally, all actors - including investors - must come together to turn the business model on its head. #GFRR2019

Participating Organisations / Individuals

| Addenda Capital | @AddendaCapital |
| BlackRock | @blackrock |
| BNP Paribas | @BNParibas |
| Centro de los Derechos del Migrante, Inc | @CDMigrante |
| Clear Bridge Investments | @Clear_Bridge |
| Christian Brothers Investment | @CBIOnline |
| Christian Brothers Investment - Julie Tanner (Director, Socially Responsible Investing) | @TannerJulie |
| Council on Ethics for the Norwegian Government Pension Fund | @CouncilOnEthics |
| Domini Impact Investments | @DominiFunds |
| Ergon Associates | @ergonassociates |
| Glass Lewis | @GlassLewis |
| Global Fund to End Modern Slavery | @GFEMS |
| Humanity United | @HumanityUnited |
| Human Trafficking Legal Centre (HTLC) | @HTLegalCenter |
| Investor Alliance for Human Rights | @InvestForRights |
| Investor Alliance for Human Rights - Sarah Blackwell (Associate Director) | @sara_blackwell |
| HTLC - Anasuya Syam (Trade Policy and Human Rights Advisor) | @AnasuyaSyam |
The Importance Of Responsible Recruitment in Assessing Modern Slavery Risk

Interfaith Center for Corporate Responsibility (ICCR) @ICCROnline
ICCR - David Schilling (Senior Program Director - Human Rights & Resources) @dschilling44
ICCR - Susana McDermot (Communications Director) @SusanaMcDermott
Institute for Human Rights and Business (IHRB) @IHRB
IHRB - John Morrison (Chief Executive) @Jomo1966
IHRB - Neill Wilkins (Head of Migrant Workers Programme) @NeillWilkins
International Justice Mission (IJM) @IJM
International Labour Organization (ILO) @ILO
International Organization for Migration (IOM) @UNMigration
Jesuit Conference Office of Justice & Ecology @JesuitJustice
KnowTheChain @KnowTheChain
KnowTheChain - Kilian Moote (Project Director) @Kmoote
Leadership Group for Responsible Recruitment - Kevin Hyland (Chair) @KevinHyland63
Marquette Associates @MarquetteView
Marks & Spencer - Vicky Dodman (Senior Ethical Trade and Human Rights Manager) @VickyDodman
Mars - Heidi Koester Oliveira (Human Rights, Sustainability & Engagement) @HeidiKoester
Mars - Marika McCauley Sine (Vice President, Global Sustainability) @mmccauleysine
The Mekong Club @TheMekongClub
Migrant Forum in Asia (MFA) @mfasia_
Miller/Howard Investments @MH_Investment
Nestlé - Barbara Wettstein (Public Affairs) @Barb_Wettstein
Oxfam America @OxfamAmerica
Parnassus Investments @Parnassus_Funds
PODER @ProjectPODER
Principles for Responsible Investment (PRI) @pri_news
RightsCoLab @rightscolab
RightsCoLab - Joanne Bauer (Co-founder) @JoanneBauer
Seventh Generation Interfaith Coalition for Responsible Investment (7th Gen ICRI) @7thGenICRI
Share Action @ShareAction
7th Gen ICRI - Christopher Cox (Associate Director) @coxcristobal
Tesco - Rachel Munns (Human Rights Manager) @rachel_munns
Thai Union - Darian McBain (Global Director, Corporate Affairs and Sustainability) @DarianMcBain
Unilever - Marcella Manubens (Global VP for Integrated Social Sustainability) @MarcelaManubens
US Council for International Business (USCIB) @USCIB
USCIB - Gabriella Herzog (VP Corporate Responsibility and Labor Affairs) @GabriellaHerzog
Verité @VeriteNews
Walmart - Anbinh Phan (Director, Global Government Affairs) @anbinh_phan
Walmart - Karrie Denniston (Snr Director of Sustainability) @KarrieDenniston
Working Capital Fund @WorkingCapFund
Working Capital Fund - Dan Viederman (Managing Director) @DViederman