



INVESTOR ALLIANCE
FOR HUMAN RIGHTS
AN INITIATIVE OF ICER



Leadership
Group for
Responsible
Recruitment



INTERFAITH
CENTER ON
CORPORATE
RESPONSIBILITY

INVESTOR BRIEFING

The Importance Of Responsible Recruitment in Assessing Modern Slavery Risk

Social Media Toolkit

Key Hashtags

#EmployerPays #ResponsibleRecruitment #MigrantWorkers

Sample Tweets

Investors briefing with Leadership Group for #ResponsibleRecruitment today to understand scale of #MigrantWorkers paying fees for jobs, and how to flip the business model. Join the conversation at #employerpays.

There is a clear role for #investors in promoting change across their portfolios to achieve #ResponsibleRecruitment of #MigrantWorkers around the world. #EmployerPays

The #EmployerPays Principle: No worker should pay for a job - the costs of recruitment should be borne not by the worker but by the employer.

#CollectiveAction is a key driver of change - to achieve #ResponsibleRecruitment globally, all actors - including investors - must come together to turn the business model on its head. #GFRR2019

Participating Organisations / Individuals

Twitter Handle

| | |
|---|------------------|
| Addenda Capital | @AddendaCapital |
| BlackRock | @blackrock |
| BNP Paribas | @BNPParibas |
| Centro de los Derechos del Migrante, Inc | @CDMigrante |
| Clear Bridge Investments | @Clear_Bridge |
| Christian Brothers Investment | @CBISonline |
| Christian Brothers Investment - Julie Tanner (Director, Socially Responsible Investing) | @TannerJulie |
| Council on Ethics for the Norwegian Government Pension Fund | @CouncilOnEthics |
| Domini Impact Investments | @DominiFunds |
| Ergon Associates | @ergonassociates |
| Glass Lewis | @GlassLewis |
| Global Fund to End Modern Slavery | @_GFEMS |
| Humanity United | @HumanityUnited |
| Human Trafficking Legal Centre (HTLC) | @HTLegalCenter |
| Investor Alliance for Human Rights | @InvestForRights |
| Investor Alliance for Human Rights - Sarah Blackwell (Associate Director) | @sara_blackwell |
| HTLC - Anasuya Syam (Trade Policy and Human Rights Advisor) | @AnasuyaSyam |



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| | |
|--|------------------|
| Interfaith Center for Corporate Responsibility (ICCR) | @ICCROnline |
| ICCR - David Schilling (Senior Program Director - Human Rights & Resources) | @dschilling44 |
| ICCR - Susana McDermot (Communications Director) | @SusanaMcDermott |
| Institute for Human Rights and Business (IHRB) | @IHRB |
| IHRB - John Morrison (Chief Executive) | @Jomo1966 |
| IHRB - Neill Wilkins (Head of Migrant Workers Programme) | @NeillWilkins |
| International Justice Mission (IJM) | @IJM |
| International Labour Organization (ILO) | @ILO |
| International Organization for Migration (IOM) | @UNMigration |
| Jesuit Conference Office of Justice & Ecology | @JesuitJustice |
| KnowtheChain | @KnowTheChain |
| KnowtheChain - Kilian Moote (Project Director) | @Kmoote |
| Leadership Group for Responsible Recruitment - Kevin Hyland (Chair) | @KevinHyland63 |
| Marquette Associates | @MarquetteView |
| Marks & Spencer - Vicky Dodman (Senior Ethical Trade and Human Rights Manager) | @VickyDodman |
| Mars - Heidi Koester Oliveira (Human Rights, Sustainability & Engagement) | @HeidiKoester |
| Mars - Marika McCauley Sine (Vice President, Global Sustainability) | @mmccauleysine |
| The Mekong Club | @TheMekongClub |
| Migrant Forum in Asia (MFA) | @mfasia_ |
| Miller/Howard Investments | @MH_Investment |
| Nestlé - Barbara Wettstein (Public Affairs) | @Barb_Wettstein |
| Oxfam America | @OxfamAmerica |
| Parnassus Investments | @Parnassus_Funds |
| PODER | @ProjectPODER |
| Principles for Responsible Investment (PRI) | @pri_news |
| RightsCoLab | @rightscolab |
| RightsCoLab - Joanne Bauer (Co-founder) | @JoanneBauer |
| Seventh Generation Interfaith Coalition for Responsible Investment (7th Gen ICRI) | @7thGenICRI |
| Share Action | @ShareAction |
| 7th Gen ICRI - Christopher Cox (Associate Director) | @coxcrisobal |
| Tesco - Rachel Munns (Human Rights Manager) | @rachel_munns |
| Thai Union - Darian McBain (Global Director, Corporate Affairs and Sustainability) | @DarianMcBain |
| Unilever - Marcella Manubens (Global VP for Integrated Social Sustainability) | @MarcelaManubens |
| US Council for International Business (USCIB) | @USCIB |
| USCIB - Gabriella Herzog (VP Corporate Responsibility and Labor Affairs) | @GabiellaHerzog |
| Verité | @VeriteNews |
| Walmart - Anbinh Phan (Director, Global Government Affairs) | @anbinh_phan |
| Walmart - Karrie Denniston (Snr Director of Sustainability) | @KarrieDenniston |
| Working Capital Fund | @WorkingCapFund |
| Working Capital Fund - Dan Viederman (Managing Director) | @DViederman |